





MEETING: CABINET MEMBER - LEISURE AND TOURISM

DATE: Wednesday 5 January 2011

TIME: 12.00 pm

VENUE: **Town Hall, Southport (this meeting will be video conferenced

to the Town Hall, Bootle)

Councillor

DECISION MAKER: Booth SUBSTITUTE: Robertson

SPOKESPERSONS: Cummins Glover

SUBSTITUTES: Webster Pearson

COMMITTEE OFFICER: Olaf Hansen Telephone: 0151 934 2067 Fax: 0151 934 2034

E-mail: olaf.hansen@sefton.gov.uk

The Cabinet is responsible for making what are known as Key Decisions, which will be notified on the Forward Plan. Items marked with an * on the agenda involve Key Decisions

A key decision, as defined in the Council's Constitution, is: -

- any Executive decision that is not in the Annual Revenue Budget and Capital Programme approved by the Council and which requires a gross budget expenditure, saving or virement of more than £100,000 or more than 2% of a Departmental budget, whichever is the greater
- any Executive decision where the outcome will have a significant impact on a significant number of people living or working in two or more Wards

If you have any special needs that may require arrangements to facilitate your attendance at this meeting, please contact the Committee Officer named above, who will endeavour to assist.

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AGENDA

Items marked with an * involve key decisions

<u>Item</u> No.	Subject/Author(s)	Wards Affected	
1.	Apologies for Absence		
2.	Declarations of Interest		
	Members and Officers are requested to give notice of any personal or prejudicial interest and the nature of that interest, relating to any item on the agenda in accordance with the relevant Code of Conduct.		
3.	Minutes		(Pages 5 - 8)
	Minutes of the meeting held on 1 December, 2010		
4.	Southport Golf Links - Concessionary Bookings	All Wards;	(Pages 9 - 16)
	Report of the Leisure and Tourism Director		
5.	Express Sefton Cultural Grants - Applications for Grants Report of the Leisure and Tourism Director	All Wards;	(Pages 17 - 28)



THE "CALL IN" PERIOD FOR THIS SET OF MINUTES ENDS AT 12 NOON ON WEDNESDAY, 8 DECEMBER, 2010. MINUTE NO.46 IS NOT SUBJECT TO "CALL IN".

CABINET MEMBER - LEISURE AND TOURISM

MEETING HELD AT THE TOWN HALL, SOUTHPORT ON WEDNESDAY 1 DECEMBER 2010

PRESENT: Councillor Booth

ALSO PRESENT: Councillors Cummins and Glover

43. APOLOGIES FOR ABSENCE

No apologies for absence were received.

44. DECLARATIONS OF INTEREST

No declarations of interest were received.

45. MINUTES

RESOLVED:

That the Minutes of the meeting held on 10 November 2010 be confirmed as a correct record.

46. PROPOSALS FOR THE CREATION OF A SINGLE REGISTRATION SERVICE FOR BIRTHS, DEATHS AND MARRIAGES FOR SEFTON

The Cabinet Member considered the report of the Leisure and Tourism Director that sought approval for the introduction of a single registration service for births deaths and marriages.

RESOLVED: That

- (1) the introduction of a single registration service for Sefton be approved in principle;
- (2) the adoption of 'New Guidance' a General Register Office initiative, in order to facilitate the single registration district and reduce regulation be approved in principle;
- (3) the Cabinet be requested to:
 - i. approve, in principle, the introduction of a single registration service for Sefton;

CABINET MEMBER - LEISURE AND TOURISM- WEDNESDAY 1 DECEMBER 2010

- ii. approve, in principle, the adoption of 'New Governance' a General Register Office initiative in order to facilitate the single registration district and reduce regulation;
- iii. note that, due to Government regulation, the introduction of a single registration district and adoption of 'New Governance' are subject to final approval by the Registrar General; and
- iv. authorise the Cabinet Member Leisure and Tourism and Sefton's Proper Officer for the Registration Service to progress matters with the General Register Office in order to bring the proposals into effect.

47. CROSBY CIVIC HALL/LIBRARY, HOUGOUMONT AVENUE, CROSBY COASTAL PARK, BLUCHER STREET AND BURBO BANK CAR PARKS - PROPOSED CAR PARK CHARGING ORDER

Further to Minute No. 99 of the meeting of Cabinet Member – Technical Services held on 3 November 2010, the Cabinet Member considered the report of the Planning and Economic Development Director that sought a decision on a proposal to introduce Pay and Display Parking in the Waterloo and Crosby Coastal off-street car parks; and indicating that a decision on this matter was required as Council, on 17 December 2009, approved for inclusion in 2010/11 and future Council budgets income of £77,000 to be generated from the introduction of Pay and Display Parking in the Waterloo and Crosby Coastal area off-street car parks; the decision on the detail of the parking scheme and hence necessary Traffic Regulation Orders for how this was to be achieved was delegated to the Crosby Area Committee. However, at their meeting on 20 January 2010, the Crosby Area Committee referred the matter to Cabinet Member - Technical Services. Hence a decision of the Cabinet Member was now required to achieve the Council's budget approvals.

The report detailed the Cabinet Member's review of the requests made by the Crosby Area Committee and local traders on the following issues:

- initial free period for short stay parking
- · residents permits
- · operational times leisure car parks
- review of on-street parking
- refunds
- consultation
- displaced parking
- improvements to car parks

The report also detailed the recommended scale of charges and their hours of operation.

CABINET MEMBER - LEISURE AND TOURISM- WEDNESDAY 1 DECEMBER 2010

RESOLVED:

That the report on the proposed parking charges at Crosby Civic Hall/Library, Hougoumont Avenue, Crosby Coastal Park, Blucher Street and Burbo Bank Car Parks be noted.

48. ROSPA PLAY QUALITY AWARD

The Cabinet Member considered the report of the Leisure and Tourism Director that provided information of the Council's achievement in reaching the Royal Society for the Prevention of Accidents (RoSPA) Play Quality Award at bronze level.

RESOLVED:

That the Leisure and Tourism's Department achievement in reaching the bronze level of the RoSPA Play Quality Award be noted.

49. LEISURE AND TOURISM DEPARTMENTAL SERVICE DELIVERY PLAN 2010-2011 MID-YEAR MONITORING REPORT

The Cabinet Member considered the report of the Leisure and Tourism Director that reported the progress of the Leisure and Tourism Department achieving their objectives for the period April to September 2010. The report advised of the progress of the Department meeting their mid-year objectives contained within its Service Delivery Plan for 2010-11.

RESOLVED: That

- the progress made towards the achievement of Departmental and Corporate objectives be approved;
- (2) the tasks, detailed within the report, that have been cancelled delayed or put on hold in the Departmental Service Plan be noted; and
- (3) the new tasks, performance indicators and risks added to the Departmental Service Plan, as detailed within the report, be noted.

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5th January 2011 DATE: SUBJECT: SOUTHPORT GOLF LINKS - CONCESSIONARY BOOKINGS None Directly Affected **WARDS AFFECTED: REPORT OF:** Graham Bayliss, Leisure & Tourism Director Rajan Paul, Assistant Leisure & Tourism Director **CONTACT OFFICER:** Tel: 0151 934 2373 **EXEMPT/ CONFIDENTIAL:** NO **PURPOSE/SUMMARY:** To consider a number of requests for the use of the Southport Municipal Golf Links (Southport Golf Links) from the Clubs based there to stage a number of fixtures and Charity Days during 2011. **REASON WHY DECISION REQUIRED:** To allow programmes and timetables for the operation of the golf course to be finalised. **RECOMMENDATION:** It is recommended that as in the past, the Cabinet Member agrees to:i) The events listed in Annex A being held; ii) The tee off times being reserves; iii) The fees being waived/reduced for -(a) The Sefton Junior Open (b) The Kevin Wall 36 Hole Competition (c) The Family Fun Day Subject to these concessions being recognised by all the event organisers at the very minimum in their publicity as (part) sponsorship of their event. **KEY DECISION:** No **FORWARD PLAN:** No **IMPLEMENTATION DATE:** Following the expiry of the "call in" period for the minutes of

CABINET MEMBER FOR LEISURE AND TOURISM

REPORT TO:

this meeting.

ALTERNATIVE OPTIONS:	
IMPLICATIONS:	
Budget/Policy Framework:	This meets the department's objectives to work with the community to deliver a valued service and to promote Leisure & Tourism Services.
Financial:	If Members agree to waive/reduce the fees for the Sefton Juniors events there could be a potential maximum loss of income in the region of £600. This loss can be accommodated as it has been in previous years.

CAPITAL EXPENDITURE	2010 2011 £	2011/ 2012 £	2012/ 2013 £	2013/ 2014 £
Gross Increase in Capital Expenditure	Nil			
Funded by:				
Sefton Revenue Contribution to Capital				
Resources				
Specific Capital Resources				
REVENUE IMPLICATIONS				
Gross Increase in Revenue Expenditure	Nil			
Funded by:				
Sefton funded Resources				
Funded from External Resources				
Does the External Funding have an expiry da	ate? YES	When?	,	
How will the service be funded post expiry?				

Legal: None

Risk Assessment: Approval of these requests helps foster good working

relationships. To do otherwise would risk alienating those

good working relationships for little gain.

Asset Management: This will help promote the golf course asset.

CONSULTATION UNDERTAKEN/VIEWS:

FD 597 – The Head of Corporate Finance & Information Services has been consulted and has no comments on this report.

CORPORATE OBJECTIVE MONITORING:

Corporate Objective		Positive Impact	Neutral Impact	Negative Impact
1	Creating a Learning Community	~		
2	Creating Safe Communities	~		
3	Jobs and Prosperity		~	
4	Improving Health and Well-Being	~		
5	Environmental Sustainability		~	
6	Creating Inclusive Communities	~		
7	Improving the Quality of Council Services and Strengthening local Democracy	~		
8	Children and Young People	•		

LIST OF BACKGROUND PAPERS RELIED UPON IN THE PREPARATION OF THIS REPORT:

Letters from Park Golf Club dated 20th November 2010 Letter from Alt Golf Club dated 19th November 2010 Letter from Southport Ladies Golf Club dated 7th November 2010 Letter from Sefton Junior Golf Club dated 20th November 2010 Letter from Southport Golf Club dated 26th November 2010

1.0 BACKGROUND

- 1.1 A number of clubs are based at Southport Golf Links. During the course of the year, these clubs organise events, club fixtures and competitions. Some of these competitions are special events, such as the Sefton Junior Open Golf competition.
- 1.2 In the past requests to use the facilities have been received on an ad hoc basis throughout the year and reported to committee as and when necessary. This has made it difficult to get an overview of all the events taking place during the year.
- 1.3 Now all the clubs have been invited to submit their requests for the whole year. This year this invitation has been brought forward to the end of November to allow for better planning.

2.0 REQUESTS AND COMMENTARY

- 2.1 All the clubs have now responded. Their requests are summarised on the attached schedule (annex A) along with officers' comments.
- 2.2 In many instances, the requests for reserved tee off times are only requests to extend reserved tee off times that are already offered as a concession to resident clubs at Southport Golf Links, and therefore the impact is not as great as it may first appear.
- 2.3 The Golf Professional (who is the Department's on site manager) has been advised of the applications that have been received and is supportive of them.
- 2.4 This year, as in the past, the Sefton Junior Golf Club has requested that fees should be waived /reduced.

3.0 CONCLUSION

- 3.1 Most of these events and fixtures were staged last year and many have been held for a number of years. Some attract visitors who then patronise local shops and accommodation.
- 3.2 In the past, Members have agreed to similar events and reserved tee off times have been given. In some instances, green fees have been waived or reduced.
- 3.3 The Leisure & Tourism Department seeks to respond positively, where appropriate, to such events as they present opportunities to:
 - a) Market the department as one that is supportive of such events being held in the Borough
 - b) Gain good publicity for the Department
 - c) Attract visitors to Southport

- 3.4 In essence, what was previously given as a concession is now marketed as (part) sponsorship of the events by the Leisure & Tourism Department; or alternatively as the department working in partnership with the clubs. A minimum requirement for this sponsorship is an appropriate acknowledgement in any publicity material. Individual clubs may extend this to include representation at tee offs, presentation of awards etc.
- 3.5 In 2010, as in past years, the Council has received through participating clubs acknowledgement in promotional material and in the local press, Council representatives present for photo opportunities, presentations etc. This publicity has helped to promote the course to its current standing as being thought of by everyday users and visitors alike as one of the premier municipal golf courses in the North- West.

4.0 RECOMMENDATION

- 4.1 Due to the financial loss that would be incurred by Sefton should the green fees be waived/reduced for all those requesting them; it is considered that the fee concession should as in previous years be restricted to the Sefton Juniors Golf Club.
- 4.2 It is recommended that as in the past, the Cabinet Members agree to:
 - i) The events listed at Annex A being held;
 - ii) The tee off times being reserved;
 - iii) The fees being waived for;
 - a) The Sefton Junior Open Golf Competition
 - iv) The fees being reduced for,
 - a) The Junior 36 hole Kevin Wall Competition
 - b) The Family Fun Golf day
 - iv) Subject to these concessions being recognised by all the event organisers at the very minimum in their publicity as (part) sponsorship of their event.

Club	Event	Date	Times Requested	Concession Requested	Comments
Sefton Junior Golf Club	The Sefton Junior Open	Wednesday 1 st June 2011	9.30am -1.30 pm	Waived green feesReserved tee off times	 Has run since 1990 Local juniors compete with players from the N.W. Green fees previously waived
	36 Hole Kevin Wall competition 1st round	Monday 1st Aug 2011	12.00pm-2.00pm	 Reduced green fees for Juniors only Reserved tee off times 	Promotion of Junior golf
	36 Hole Kevin Wall competition 2 nd round	Monday 8 th Aug 2011	12.00pm-2.00pm	 Reduced green fees for Juniors only Reserved tee off times 	Promotion of Junior golf
	Family Fun Golf day	Monday 15 th Aug 2011	12.00pm-2.00pm	Reduced green fees for Juniors onlyReserved tee off times	Promotion of Junior golf
The Alt Golf Club	Invitation Day	Sunday 26 th June 2011	8.00am – 10.30am	Reserved tee off times	 Similar event held previously Attracts visitors to Southport as guests of club members All green fees will be paid
	Captains Day	Sunday 21st Aug 2011	8:00am – 11.00am	Reserved tee off times	 Similar event held previously Attracts visitors to Southport as guests of club members All green fees will be paid
	Open Golf Competition	Sunday 31st July 2011	8:00am – 12.00 pm	Reserved tee off times	 New Event All green fees will be paid

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42

Club	Event	Date	Times Requested	Concession Requested	Comments
Southport Ladies Golf Club	Captains Day	Tuesday 21st June 2011	9.00am – 11.00am	Reserved tee off times	All green fees will be paid
	Ladies Invitation Day	Tuesday 27 th Sept 2011	9.30am – 11.00am	Reserved tee off times	Similar events held previouslyAll green fees will be paid
Park Golf Club	Founders Day competition	Saturday 4 th June 2011	10.00 am to 1.00 pm	Reserved tee off times	Similar events held previouslyAll green fees will be paid
	Invitation/Mick Fletcher Charity Day	Saturday 13 th Aug 2011	8.00 am –3.00 pm	Reserved tee off times	All green fees will be paid
	Finals Day	Saturday 3 rd Sept 2011	11.30 am – 12.00am	Reserved tee off times	All green fees will be paidAdjustment of team league allocation
	Easter Competition	Friday 2 nd April 2011	8.00pm – 1.00pm	Reserved tee off times	All green fees will be paid2 Public-2 Park G.C. Tee times
Southport Golf Club	Captain's Invitation Day	Sunday 3 rd July 2011	10.00 am – 1200pm	Reserved tee off times	Similar events held previouslyAll green fees will be paid

REPORT TO: CABINET MEMBER – LEISURE AND TOURISM

DATE: 5th January 2011

SUBJECT: Express Sefton Cultural Grants

Applications for Grants

WARDS All

AFFECTED:

REPORT OF: Graham Bayliss, Leisure and Tourism Director

CONTACT John Taylor, Head of Arts and Cultural Services

OFFICER: EXT 2346

EXEMPT/ No

CONFIDENTIAL:

PURPOSE/SUMMARY:

To inform Cabinet Member Leisure & Tourism of applications received for Express Sefton Cultural Grant funding.

REASON WHY DECISION REQUIRED:

To respond to grant applications received

RECOMMENDATION:

1. Cabinet Member agrees the recommendations of the Cultural Forum as laid out in section 4 of the report.

KEY DECISION: No

FORWARD PLAN: No.

IMPLEMENTATION DATE: Following expiry of the call in period.

ALTERNATIVE OPTIONS:

The recommendation for allocation of funds against bids may be changed, or a decision made not to support any or all applications.

Bidders can be requested to resubmit applications in order to meet later closing dates for bids.

IMPLICATIONS:

Budget/Policy Framework:

Financial: Costs of grants can be met from existing resources

CAPITAL EXPENDITURE	2009/10 £	2010/11 £	2011/12 £	2012/13 £
Gross Increase in Capital				
Expenditure				
Funded by:				
Sefton Revenue Contribution to				
Capital Resources				
Specific Capital Resources				
REVENUE IMPLICATIONS				
Gross Increase in Revenue				
Expenditure				
Funded by:				
Sefton funded Resources				
Funded from External				
Resources				
Does the External Funding	have an			
expiry date? YES				
How will the service be fund	ded post			
expiry?				

Leg	al:	
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Risk Assessment: Community cultural activity will be limited if

funding is unavailable.

Asset Management:

CONSULTATION UNDERTAKEN/VIEWS:

Cultural Forum Sub-Group were consulted on criteria for bids FD 596 – The Interim Head of Corporate Finance and Information Services has been consulted and has no comments on this report.

CORPORATE OBJECTIVE MONITORING:

Corporate Objective		Positive Impact	Neutral Impact	Negativ <u>e</u> Impact
1	Creating a Learning Community	✓		
2	Creating Safe Communities	✓		
3	Jobs and Prosperity	✓		
4	Improving Health and Well-Being	✓		
5	Environmental Sustainability	✓		
6	Creating Inclusive Communities	✓		
7	Improving the Quality of Council Services and Strengthening local Democracy	√		
8	Children and Young People	~		

LIST OF BACKGROUND PAPERS RELIED UPON IN THE PREPARATION OF THIS REPORT:

- 1. Sefton Council and Cultural Forum Application for Cultural Funding Form.
- 2. Express Sefton Community Grants Guidance.
- 3. Applications received.
- 4. Cultural Forum, Cultural Funding Sub-Group funding criteria.

1.0 BACKGROUND

The Capital of Cultural 2008 and Express Sefton

1.1 Following the success of the Capital of Culture Express Sefton grants programme in 2007/8 and 2008/9, the Sefton Cultural Fund has now reverted to its previous level of funding. However, the involvement of the Sefton Cultural Forum proved very successful and the process, which was set in place has been retained, to ensure community involvement in assessing bids for funding and to assist in continuity for the community accessing funding.

2.0 Express Sefton Cultural Grants

2.1 The Sefton Cultural Forum has been tasked with oversight of this funding, the grant making process, and making recommendations to Cabinet Member Leisure & Tourism. To facilitate the process, the Forum has set up a Sub-Group, which is tasked with examining the bids received and making recommendations. This consists of the following members:

Nigel Bellamy Chair Sefton Cultural Forum (Voluntary Sector)
Roger Wall Member - Sefton Cultural Forum (Sefton Rotary

Clubs Representative)

John Taylor Head of Arts and Culture, Leisure and Tourism

Department (absent for the meeting)

Jayne Anderson Research Assistant, Service Development, Leisure

and Tourism Department

2.2 Due to the success of Express Sefton there is considerable over subscription for the grants, therefore they are assessed by the Cultural Forum Sub-Group against strict conditions for grants. Grants can be made for any amount up to £2,500, and organisations are also encouraged to seek match funding. This process and the parameters for funding have been retained for the reduced level of available grant. An extract from the Cultural Forum 'Notes for Applicants' is attached to this report at Annex A.

2.3 Budget information

The 2010/11 budget and brought forward balances available for allocation are shown below:

Cultural Fund 2010/11 Budget	£13,700
Cultural Fund brought forward	£1,314
Total available for distribution	£15,014

2.4 In 2010/2011 there have been 2 rounds of funding with the following closing dates:

Funding round	Total amount requested	Total amount awarded/ Recommended	Number of applications	Number of successful applications
1 st July 2010	£32,015	£9,620	17	11
1 st December 2010	£10,800	£5,394	8	7
Total	£42,815	£15,014	25	18

For the second round of funding, 8 requests totalling £10,800 have been received, and all of these are recommended for decision. They are shown within the overall table of requests at section 4 below.

2.5 Leisure Services will continue to collect evidence and information from community organisations in receipt of funding. This will enable a year-end assessment of the range of work to be made despite the reduction in funding to support activity.

3.0 Recommendations

3.1 Cabinet Member agrees the recommendations of the Cultural Forum as laid out in section 4 of the report.

4.0 Express Sefton Cultural Fund Bids

The following bids for the funding round up to 1st December 2010 have been received. Recommendations from the Cultural Forum Grants Sub-Group are listed below.

Organisation	Type of Event or Activity	Funding Application	Notes	Cultural Forum Sub Group Recommendations	
				Funding Recomm ended	Funding Conditions and Recommendations
Southport Melodic Jazz	Workshops to take place at 7 th 'Jazz on a Winters Weekend' Festival on 4 th -6 th February, 2011	£1,500.00	Grant requested to help meet the costs of jazz workshops during weekend	£1,000	Funding to be used only for fees and not accommodation costs.
Crosby Orchestral Society	Programme of two concerts held at St Faith's Church, Crosby on 13 th and 17 th April, 2011	£1,100.00	Grant requested to cover hall and music hire, conductor and soloists fees and publicity etc.	£864	Society provides an opportunity for amateur musicians to work with a professional conductor and soloists.
Friends of Atkinson Art Gallery	Series of seven talks in period September 2010 to April 2011	£350.00	Support requested for continuation of Friends activities whilst Atkinson Art Gallery is closed.	£350	No conditions
Melling Tithebarn Arts Association	Programme of cultural events each month from January to December 2011	£1,000.00	Grant requested to cover cost of performers fees, room hire etc.	£880	The Association provides a welcome programme of events in an area of Sefton which otherwise has limited provision.
Southport Bach Choir	Handel's Messiah To Be Performed Holy Trinity Church, Southport On 2 nd April, 2011	£800.00	Grant to cover part of cost of fees to organist and soloists, venue hire and publicity	£800	High quality soloists and organist will provide an excellent opportunity for valuable experience for the choir and a good performance.

Organisation	Type of Event or Activity	Funding Application	Notes	Cultural Forum Sub Group Recommendations	
				Funding Recomm ended	Funding Conditions and Recommendations
Friends of Moorside Park	Community Health and Wellbeing Day to be held in Moorside Park, Crosby on a date to be arranged	£1,550.00	Grant requested to cover hire of marquees, PA system, tables, chairs etc., publicity and cultural events	£500	Event is planned in conjunction with Sefton Council Park Rangers, who have access to Leisure Services resources (marquees, tables etc.). Grant to be used only for arts/cultural activities
Ceramic Artists of Southport	Seminar and workshop to be conducted by Harun Aschafri on 15 th -18 th April, 2011	£2,000.00	Support requested to pay professional fee of Harun Aschafri (who is in this country for other work and is an expert in traditional hand painting of pottery)		Grant to be used only towards fees; workshop to be held in Sefton; priority to be given to Sefton residents for free places to be offered to University students.
Samaritans of Southport and District	Refurbishment of premises in Union Street, Southport (professional fees)	£2,500.00	Grant requested to help pay for architect's fees for refurbishment project totalling about £100,000	Nil	Grant application is outside the scope of the Cultural Fund. Recommended to contact Sefton CVS for help with professional input to project.
TOTAL		£10,800.00		£5,394	

The Sefton Cultural Forum

Capital of Culture 2008 – Community Grants

The aim of the Cultural Strategy is to provide a framework by which culture, in all its forms, is delivered to the residents of Sefton and visitors to Sefton.

- Increasing the numbers of those involved in cultural activities, by increasing access and inclusion for residents and visitors.
- Strengthen the feelings of pride, inclusion and commitment to place in Sefton.
- Improve health and well being through cultural services for all residents and visitors.
- Improving the education of all age groups through culture.

2. Express Sefton

Sefton Cultural Forum has been tasked with oversight of this funding and the grant making process and in pursuance of a wide range of cultural activity the concept of Express Sefton has been developed. Any application for funding must therefore demonstrate how it will contribute to the priorities & strategic objectives of the Cultural Strategy and where it finds a place within the Express Sefton concept.

What is Express Sefton?

The objective for Express Sefton is to examine the culture of Sefton and gain recognition that it is a good place to live and that all its communities have a valuable contribution to make in keeping it this way.

All of Sefton's people and places have history, have had an impact on people's lives and are of intrinsic interest and we would like to see them celebrated. We also believe all communities are worthy of respect and that this project will create a climate where that becomes the norm. To begin this process, we would like to see each community supported in examining their own culture, past present and future, in the home, workplace, in school and places of entertainment. Some will have big issues, such as the blitz, whilst others will want to look at more specific local events. For some, it will be about people, places, trades, events, sporting heroes etc. For others it might be motorcars or aeroplanes. It's up to each community to decide how it will portray its culture.

3. What you need to know

3.1 How much can you apply for?

Grants can be made for any amount £2500.

3.2 When can you apply?

Grants will be made 2 times a year and closing dates for each funding round are:

1st July 2010

1st December 2010

However applicants should be aware that there will no cap on funding at each round and therefore we may be unable to accept bids toward the end of the process.

3.3 When will you know if you have been successful?

We will endeavour to let applicants know within 10 weeks of the closing date. You should ensure that you have applied enough in advance to allow time for hitting your start date.

3.4 Who can apply?

We welcome applications from both formally constituted groups and from those who have formed a group for a specific project

3.5 What won't be funded?

- * Groups whose membership is not open to members of the public.
- * Activities happening outside Sefton.
- Organisations who already have sufficient funds to undertake their chosen activity.
- * Any kind of commercial organisation or organisations whose primary function is fundraising on behalf of a good cause
- Your organisation's general running costs, private functions or any expenditure associated with funding applications to other organisations.
- × Employment of staff

3.6 What can be funded:

- £ Putting on community music or drama performances,
- £ Research into local history projects,
- £ Exhibitions, lectures or other community events.
- £ The cost of hiring venues, pitches or other facilities
- £ Paying professional fees (although not if they're to be paid to a member of the host organisation).
- £ Help with the costs of specialist equipment or marketing and publicity
- £ Cost of equipment for new groups

3.7 What do we need to receive from you?

- ➤ A completed application form, which includes a full description of your group and its current activities.
- Details of your membership which gives us an indication of the size of your organisation as well as how many people are likely to attend your function or benefit from your activity
- > If you have a printed programme or other publicity material from previous activities, you could also attach it to the application

3.8 What help will we offer you to put together a bid?

Help and advice is available to set up a project or event and to look for additional funding to match any grant you receive. Although match or additional funding is not an absolute requirement it will contribute to a favourable response to your application. Please contact us if you would like advice and guidance.

3.9 Where do I send the form?

Service Development

Leisure Services

Sefton Council

2ND Floor Magdalen House

30 Trinity Road

Bootle, L20 3NJ

Tel 0151 934 2346

service.development@leisure.sefton.gov.uk

4. TERMS AND CONDITIONS

- (i) All events and activities funded through the Express Sefton Cultural Fund must acknowledge the source of funding through use of logos, wording etc as devised by the Marketing Group, in any published material in all formats. The Cultural Forum Grants Sub Group have agreed retrospective bids will not be funded and the definition of a retrospective bid as: An event or expenditure which takes place before the closing date for applications
- (ii) Organisations must be based in and serve the people within the borough and we will not support applications for activities outside the borough.
- (iii) Organisations must provide appropriate information about themselves, including details of how they comply with equalities legislation.

- (iv) All grants made to groups are provided as one-off payments
- (v) The emphasis will be on activities and applicants are advised to look for all available sources of finance. Applications, which have match funding, are more likely to be successful. As a general rule, the Council will not contribute to fund-raising activities.
- (vi) Application forms should be and signed by two officers of the committee, e.g. Treasurer, Chairperson.
- (vii) All sections of this form should be completed and a copy of the latest annual report and accounts <u>must</u> accompany the application. If you are an organisation set up for a one off scheme please let us know.
- (viii) Grants for salaries, minibuses, and computers are not normally supported.
- (ix) It is understood that the provision of financial assistance to your organisation is subject to that assistance being used for the purpose for which it was awarded. The Cultural Forum and Sefton MBC reserve the right to demand repayment of any such amount of grant aid, which is found not to have been used for the purpose for which it was awarded. If your organisation is disbanded, any grant funding that has not been spent must also be reimbursed
- (x) Sefton Council must receive notice of, and given entry to events as part of the monitoring and evaluation process. This information is to be sent to Service Development who will inform the appropriate officer or Forum member
- (xi) Projects of particular religious, political or sectional interests will not be supported
- (xii) The members signing grant applications will be responsible for maintaining accurate accounts of all grants given, and be responsible for all monies involved. All accounts must be made available to Sefton M.B.C when required.
- (xiii) Organisations in receipt of funding will be required to provide regular reports to the Cultural Forum on progress and a final report detailing the outcome for Sefton of their activities.

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